

The Radio Guild

SIMPLE.
EFFECTIVE.

A new way of marketing.



A refreshing new way.

BANNERS?

CPM?

PPC?

NO.

- The internet has changed and many have not changed with it.
- Banner advertising? Great (kind of) for branding, but results?
- Paying for each click may be OK on search engines but not websites.

Let's get real.

The attention span on websites, social media and apps is much shorter than it was ten to twenty years ago. Many platforms believe that side banners and third-party links are still as effective as the content on the site.

We believe different.

We have created a different type of marketing that falls in line with the Youtube strategy. In-content advertising is much more effective than ad placement. Other social sites are now noticing the same but have yet to truly implement the idea.

Blend your product or service with our content.

We have a variety of media and social products that work together. Reaching the same niche audience. We have found that our 'service providers' do much better with their company intertwined with our content rather than sitting on the side, on the bench (or on a banner).

Jump on in and rotate your business socially:

5 Facebook pages and groups with

10,300 followers

4 Twitter accounts with

4,400 followers

4 Instagram accounts with

4,900 followers

Plus TikTok, LinkedIn, Youtube with

6,133 followers



Plus our family of websites.



Radioguild members: 11,234

Mass email: 7,251

Website rotation: 13

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BENEFITS.

BONUSES.

EXTRAS.

YES!

- A variety of extra perks makes us stand out from other platforms!
- Exclusive deals and services for all our clients.
- Grow with us and we help you grow.

Press Releases.

We have the resources and tools to get your press release out to a variety of platforms that mixes in with our content and participating outlets looking for your content.

Multimedia Tools.

Get up to 50% off our award-winning media services including voiceover, radio commercials, graphic work, logo designs, website design, social media promotion and much more.

Distribution.

We have a variety of platforms that work together to get your brand out there. We also have a syndicated group of radio stations and media companies that use our suite of media services every day.

Dailycast News Distribution



One of our most popular features is our radio news service. Reaching hundreds of radio stations and audio platforms worldwide.

We promised simple.

3-MONTHS
\$99.

Grow with us! As we grow, you grow. Lock in your low flat-rate. \$33 a month gets you access to all our media platforms, members, distribution, services and exposure. No campaigns to setup. No banner ads to create. Simple in-content marketing that works!

Join us!



Get all the detail. Instant activation.

www.RadioGuild.org/provider